Tamworth

Enhanced District Profile

February 2014

Staffordshire
Observatory

Staffordshire
County Council

TAMWORTH BOROUGH
Enhanced District Profile: February 2014

Staffordshire Observatory

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Tamworth Borough

Enhanced District Profile 2014

Introduction

Welcome to the 2014 Enhanced District Profile for Tamworth Borough. This profile presents a broad range of data across a variety of themes, including demography, community safety, health and wellbeing, and economic and prosperity indicators.

The purpose of the profile is to provide commissioners and practitioners with an evidence base to help understand residents needs at a local level, and to illustrate how Tamworth Borough compares to the Staffordshire or England average (dependent upon theme).

It is intended that this profile is used alongside other analytical products produced by Staffordshire Observatory, which collectively support the Joint Strategic Needs Assessments in Staffordshire.

The data contained in this profile relates to various administrative and statistical time periods, and was the most recent data available at time of writing. District Comparison Tables can be found in Appendix A. Full details of data sources can be found in the metadata in Appendix B.

At a Glance

Tamworth Borough has a population of over 77,000 people and is 95% urban. 15% of the population are aged 65+ which is less than the county proportion of 19%. 5% of the total population, and 4% of the population aged 0-24 years, are classed as Black/Minority/Ethnic (BME). 68% of homes in the district are owner occupied, the lowest proportion of owner occupiers in Staffordshire.

The rate of crime per 1,000 residents in Tamworth Borough is considerably above than the county rate, as is the rate of reported incidents of anti-social behaviour. The number of child safeguarding referrals received from the borough is also considerably above the county rate.

Almost a quarter of pupils are classed as overweight by the time they get to Reception Class. This increases to a third by Year Six. The percentages of people living in fuel poverty and the proportion of older people living alone in the district are statistically lower than England, and life expectancy in Tamworth Borough for males and females is similar to national life expectancy.

The rate of Jobseekers Allowance claimants per 1,000 residents is above the Staffordshire rate, as is the workless ness rate and rate of youth unemployment. 21% of the population have no qualifications and 14% of residents have qualifications equivalent to NVQ Level 4, one of the lowest rates in Staffordshire.

TAMWORTH

Demographic Overview

Summary: This section provides an overview of the demographic profile of Tamworth Borough at a ward level, and makes comparisons to the Staffordshire average.

	Spital	Trinity	Wilnecote	Mercian	Castle	Belgrave	Bolehall	Amington	Stonydelph	Glascote
Total 2012 Population	7198	7351	9418	6624	7429	7710	7687	7900	7801	8000
Total 0-5 Population	448	494	822	393	485	709	674	580	670	759
Total 0-15 Population	1252	1268	1956	1178	1250	1739	1521	1585	1687	1963
Total Working Age (16-64) Population	4274	4791	6423	3993	4850	4942	4863	5153	5433	5048
Total 65+ Population	1672	1292	1039	1453	1329	1029	1303	1162	681	989
% Population 0-5 Years	6%	7%	9%	6%	7%	9%	9%	7%	9%	9%
% Population 0-15 Years	18%	17%	21%	18%	17%	23%	20%	20%	21%	24%
% Population Working Age (16-64 Years)	60%	65%	69%	60%	66%	64%	64%	65%	69%	63%
% Population 65+ Years	24%	18%	11%	22%	18%	13%	17%	15%	9%	12%
% Population BME	6%	4%	5%	4%	6%	4%	4%	5%	5%	5%
% 0-24 Years Population BME	5%	4%	4%	3%	4%	2%	4%	4%	4%	4%
Number of Households	3061	3013	3673	2830	3491	2954	3241	3150	3098	3106
% Single Occupancy Households	29%	22%	22%	27%	39%	22%	29%	24%	23%	24%
% Single Parent Households	11%	8%	11%	12%	8%	13%	12%	12%	14%	16%
% Urban (Urban/Rural Classification)	100%	100%	100%	100%	100%	100%	100%	69%	100%	100%
Dominant Mosaic Group	B	J	H	J	M	E	J	K	E	O

For data sources, please see Appendix B

■ Above the Staffordshire Average/Rate　　□ Below the Staffordshire Average/Rate

THE PEOPLE OF TAMWORTH BOROUGH WILL:

Feel safer, happier and more supported in and by their community.

Summary: This section looks at the key themes associated with Tamworth's residents feeling safe, happy and supported, in and by their communities at a ward level. All data in this section is presented as a rate per 1,000 residents (or households for domestic burglary) and makes comparisons to the Staffordshire average.

	Spital	Trinity	Wilnecote	Mercian	Castle	Belgrave	Bolehall	Amington	Stonydelph	Glascote
Rate of All Crime	38.2	23.3	33.3	35.9	187.1	51.5	42.3	40.6	43.5	52.4
Rate of Violent Crime	13.8	5.4	8.5	10.3	49.0	14.5	14.0	11.0	12.0	15.9
Rate of Violence With Injury	5.8	2.9	3.8	3.8	21.0	5.7	7.2	5.1	7.4	5.8
Rate of Domestic Violence	4.6	3.0	2.5	3.8	8.3	4.7	4.8	4.3	5.3	4.5
Rate of Alcohol Related Violence	2.2	1.0	2.0	2.9	17.4	4.0	3.3	2.4	2.4	2.0
Rate of Serious Acquisitive Crime	5.3	5.7	5.3	8.0	11.0	5.7	5.1	7.1	7.8	5.9
Rate of Vehicle Crime	1.7	3.8	3.1	4.2	6.6	2.6	3.0	3.4	4.0	2.8
Rate of Domestic Burglary (Rate per 1,000 Households)	8.2	4.3	4.4	8.1	5.4	5.8	4.3	8.3	9.0	6.8
Rate of Shoplifting	2.1	0.1	1.3	0.5	45.4	4.7	2.5	1.5	4.5	0.8
Rate of Criminal Damage	5.7	4.9	5.3	5.1	22.9	9.5	10.3	9.1	7.8	14.6
Rate of Incidents of Anti-social Behaviour	21.1	9.9	21.6	19.2	47.5	32.4	27.3	23.5	26.9	52.1
Rate of Road Traffic Casualties	2.4	0.7	1.4	0.3	9.2	4.8	2.1	1.1	1.5	1.5
Rate of Casualties Killed or Seriously Injured	0.1	0.0	0.2	0.2	0.4	0.3	0.0	0.1	0.1	0.0
Rate of Deliberate fires	0.1	0.1	0.1	0.8	0.4	0.6	0.5	0.5	0.4	1.1
Rate of Adult Safeguarding Referals	7.2	2.3	1.2	4.2	3.8	4.3	1.6	2.7	2.1	3.4
Rate of Referrals to Children Social Care Services	11.0	6.1	13.7	8.8	7.1	23.5	13.8	12.5	23.1	30.8

For data sources, please see Appendix B

Above the Staffordshire Average/Rate   Below the Staffordshire Average/Rate

Tamworth Borough

Community Safety: Thematic Maps

Map 1: Rate of Crimes Reported Per 1,000 Residents by Ward 2012/13

Map 2: Rate of Incidents of Anti-social Behaviour Reported Per 1,000 Residents by Ward 2012/13

Key

Rate per 1000 Population by ward
All Crime

- Under 30
- 30 - 50
- 50 - 75
- 75 - 120
- Over 120

Key

Rate per 1000 Population by ward
Anti-social Behaviour

- Under 10
- 10 - 20
- 20 - 30
- 30 - 60
- Over 60
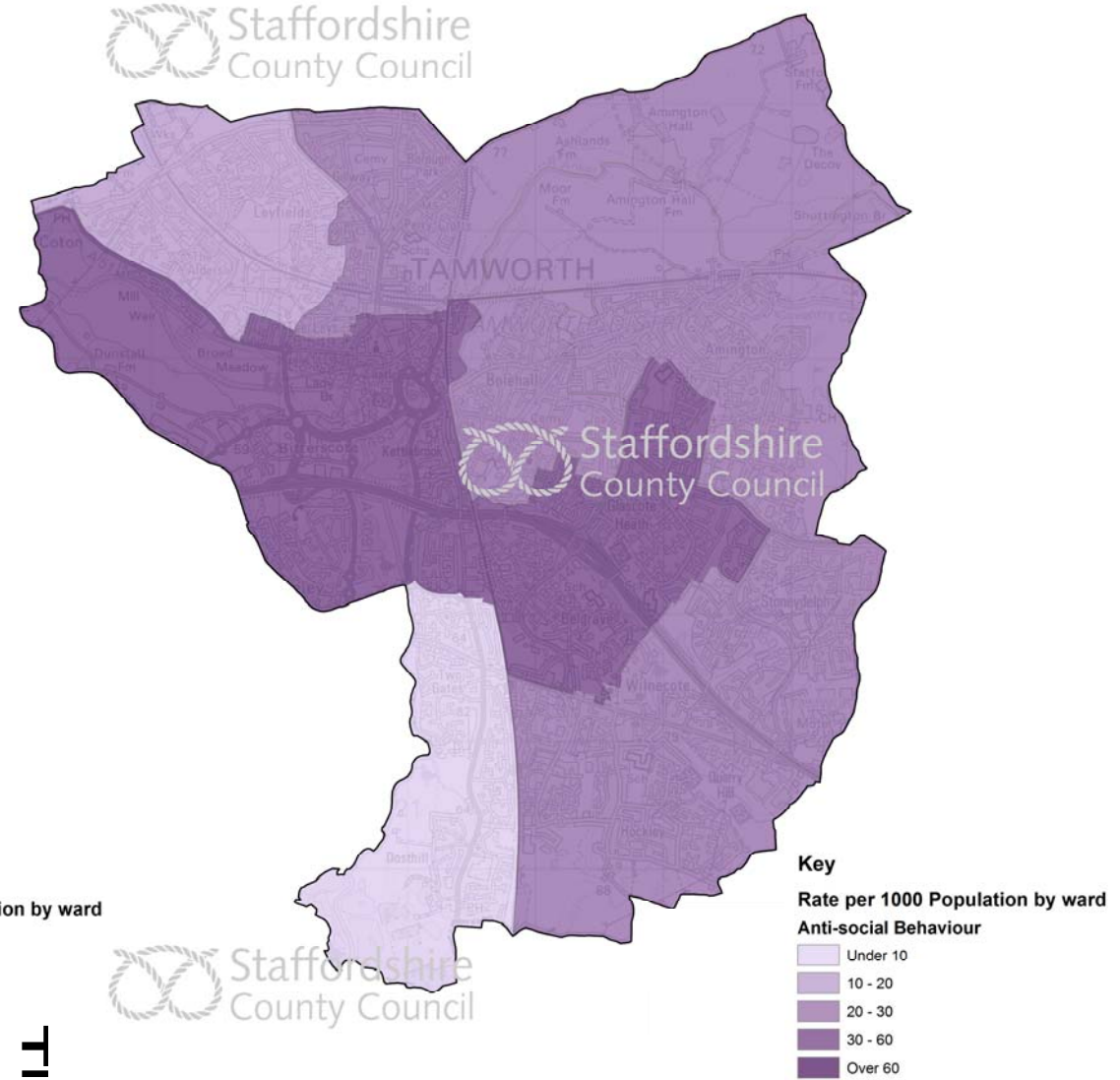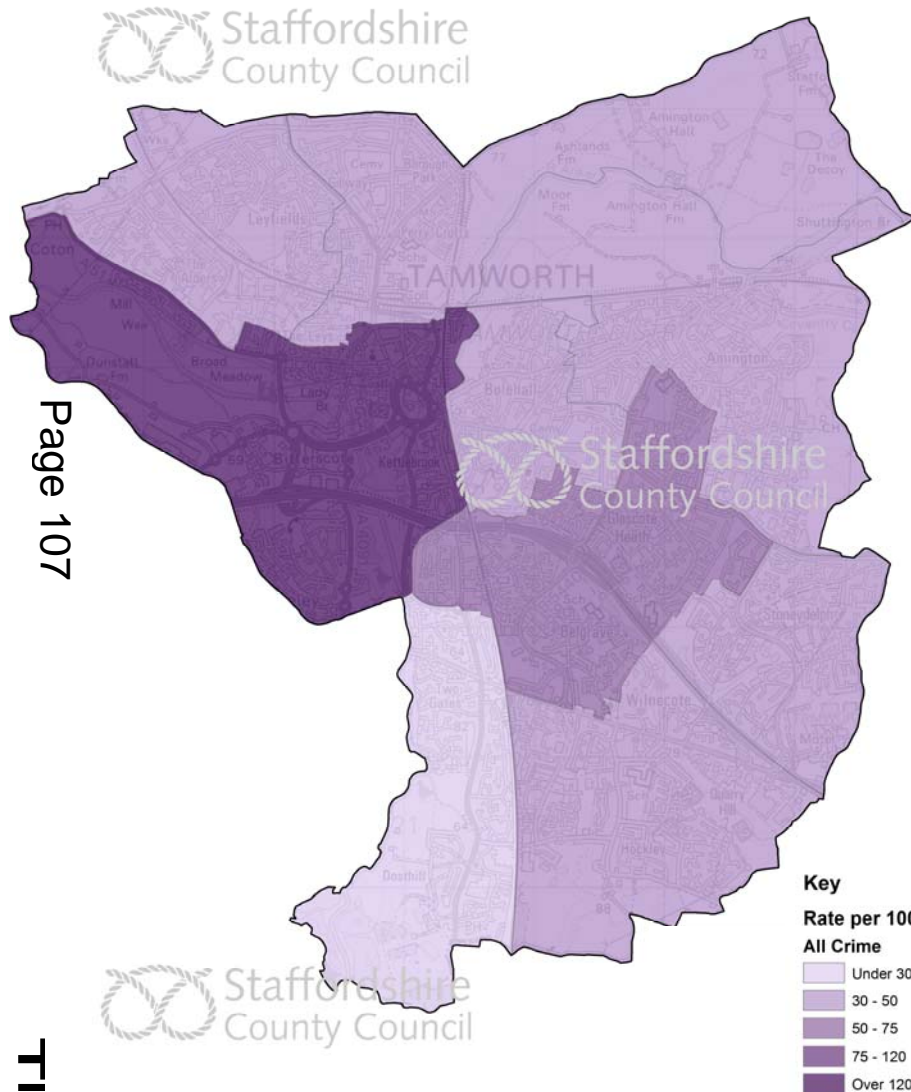
THE PEOPLE OF TAMWORTH BOROUGH WILL:

Be healthier and more independent.

Summary: This section looks at the key themes associated with Tamworth' health and independence at a ward level. Data in this section is compared with the England average (Great Britain in terms of breast feeding initiation).

|	Amington	Belgrave	Bolehall	Castle	Glascote	Mercian	Spital	Stonydelph	Trinity	Wilnecote	Cannock Chase	East Staffordshire	Lichfield	Newcastle-under-Lyme	South Staffordshire	Stafford	Staffordshire Moorlands	Tamworth	Staffordshire
General fertility rates: Live births per 1,000 women aged 15-44 years	58.3	75.3	66.0	58.2	69.8	55.7	57.6	69.9	59.1	67.8	59.8	69.3	57.0	53.0	51.0	56.3	54.1	64.4	58.1
% with access to maternity services	85%	85%	88%	87%	88%	87%	86%	87%	92%	91%	91%	81%	90%	90%	89%	91%	89%	88%	88%
% Smoking in pregnancy	25.0%	17.6%	10.7%	5.9%	27.4%	21.4%	6.6%	25.3%	6.1%	12.4%	17.1%	10.6%	9.9%	19.9%	10.6%	10.4%	15.6%	16.3%	13.6%
Under 18 conceptions: Rate per 1,000 girls aged 15-17	76.92	50.81	36.20	42.40	65.69	44.64	36.83	84.91	30.73	31.4	49.6	36.5	32.4	35.3	27.2	30.7	28.3	51.8	35.9
% Low birth weight babies	7.3%	9.4%	7.1%	8.0%	9.4%	12.1%	7.9%	7.9%	5.4%	6.6%	7.8%	7.9%	7.8%	7.8%	6.2%	6.3%	5.9%	8.0%	7.3%
% Breast feeding initiation	54.7%	55.7%	63.3%	61.6%	44.0%	58.6%	67.2%	54.9%	53.8%	52.3%	53.0%	53.4%	65.9%	59.7%	59.9%	69.2%	62.2%	56.1%	60.0%
% Excess weight (Reception) (5 years)	22.3%	23.1%	24.2%	18.4%	26.1%	24.5%	24.7%	24.6%	22.9%	22.7%	26.1%	22.6%	22.6%	22.2%	24.3%	21.2%	26.2%	23.4%	23.4%
% Excess weight (Year 6) (5 years)	31.4%	38.3%	32.6%	29.9%	34.3%	30.9%	29.3%	34.3%	34.6%	34.3%	33.3%	31.1%	33.3%	34.4%	31.6%	32.6%	33.2%	33.3%	32.9%
% Children with a limited long-term disability (0-15)	4.9%	5.6%	4.4%	3.5%	5.7%	3.2%	4.4%	4.9%	2.5%	3.4%	4.5%	3.4%	3.6%	3.6%	3.5%	3.8%	3.5%	4.4%	3.8%
% Residents living in fuel poverty	8.9%	11.2%	12.3%	9.8%	8.3%	9.7%	14.4%	6.0%	9.2%	10.2%	11.8%	14.7%	11.9%	14.3%	11.4%	13.2%	14.7%	10.0%	12.9%
% Disability Living Allowance claimants	6.8%	7.3%	6.3%	6.5%	8.4%	6.0%	5.9%	6.0%	4.2%	4.9%	6.8%	4.4%	4.7%	6.0%	4.6%	4.3%	5.3%	6.2%	5.2%
Excess Winter Deaths Index (5 years, all ages)	2.0%	-2.7%	11.3%	-5.6%	11.5%	2.8%	-0.9%	12.9%	1.5%	11.3%	8.9%	13.7%	21.6%	19.9%	17.6%	21.9%	18.8%	3.1%	16.7%
% Older people living alone	9.1%	8.4%	13.0%	15.9%	8.8%	14.0%	16.2%	6.2%	10.2%	7.0%	11.4%	12.4%	12.2%	13.5%	13.3%	12.8%	13.5%	10.9%	12.6%
Dependency ratio for older people: Rate per 100 working age population	22.5	20.8	26.8	27.4	19.6	36.4	39.1	12.5	27.0	16.2	26.1	27.8	35.0	29.5	35.2	32.0	36.0	24.0	30.8
% Limiting long-term illness (census)	17.6%	17.5%	18.9%	19.5%	19.0%	21.6%	22.1%	14.8%	15.6%	14.1%	20.7%	17.7%	18.1%	20.8%	18.7%	18.2%	21.1%	17.9%	19.2%
Life expectancy In Years (males) (5 years)	80.2	77.1	77.5	78.2	79.8	79.0	77.6	77.9	82.7	80.8	77.9	78.2	79.4	78.4	79.6	79.6	79.1	78.9	78.9
Life expectancy In Years (females) (5 years)	82.9	79.9	85.6	83.6	84.0	83.8	79.1	81.9	85.8	84.5	82.3	82.9	82.5	81.9	82.9	83.5	83.0	82.8	82.7
Mortality from causes considered preventable: rate per 100,000 population	188	175	258	260	222	204	192	266	136	186	223	196	183	195	173	166	176	204	187

🟥 Worse than England Average/Rate   🟧 Similar to England Average/Rate   🟩 Better than England Average/Rate   S/- Suppressed/Unavailable

For data sources, please see Appendix B

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Tamworth Borough

Health and Independence: Thematic Maps

Map 3: Percentage of People with Limiting Long Term Illness, 2011 By Ward
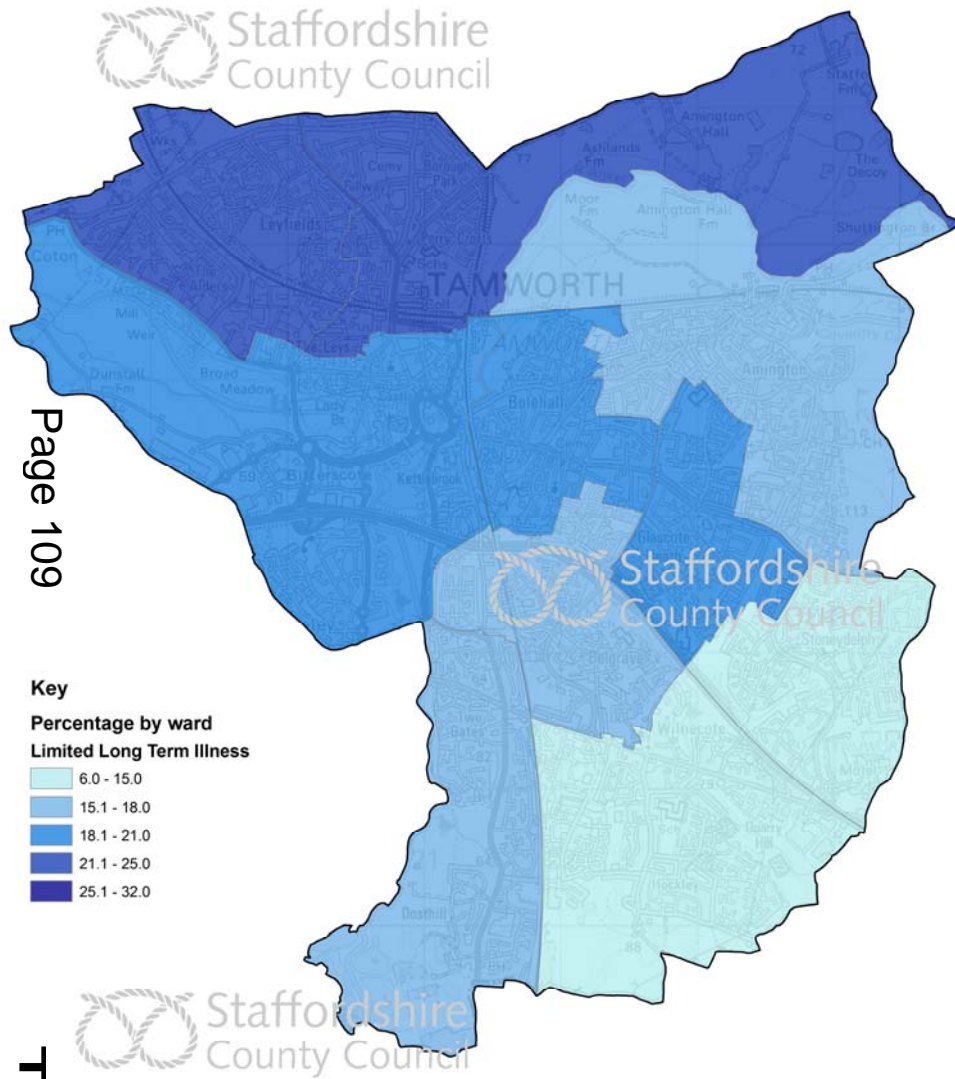
Map 4: Mortality from Causes Considered Preventable: Standardised Rate per 100,000 Population by Ward

Key

Percentage by ward
Limited Long Term Illness

- 6.0 - 15.0
- 15.1 - 18.0
- 18.1 - 21.0
- 21.1 - 25.0
- 25.1 - 32.0

Key

Standardised rate per 100,000 by ward
Mortality Rate

- Under 100
- 100.1 - 150.0
- 150.1 - 200.0
- 200.1 - 250.0
- Over 250

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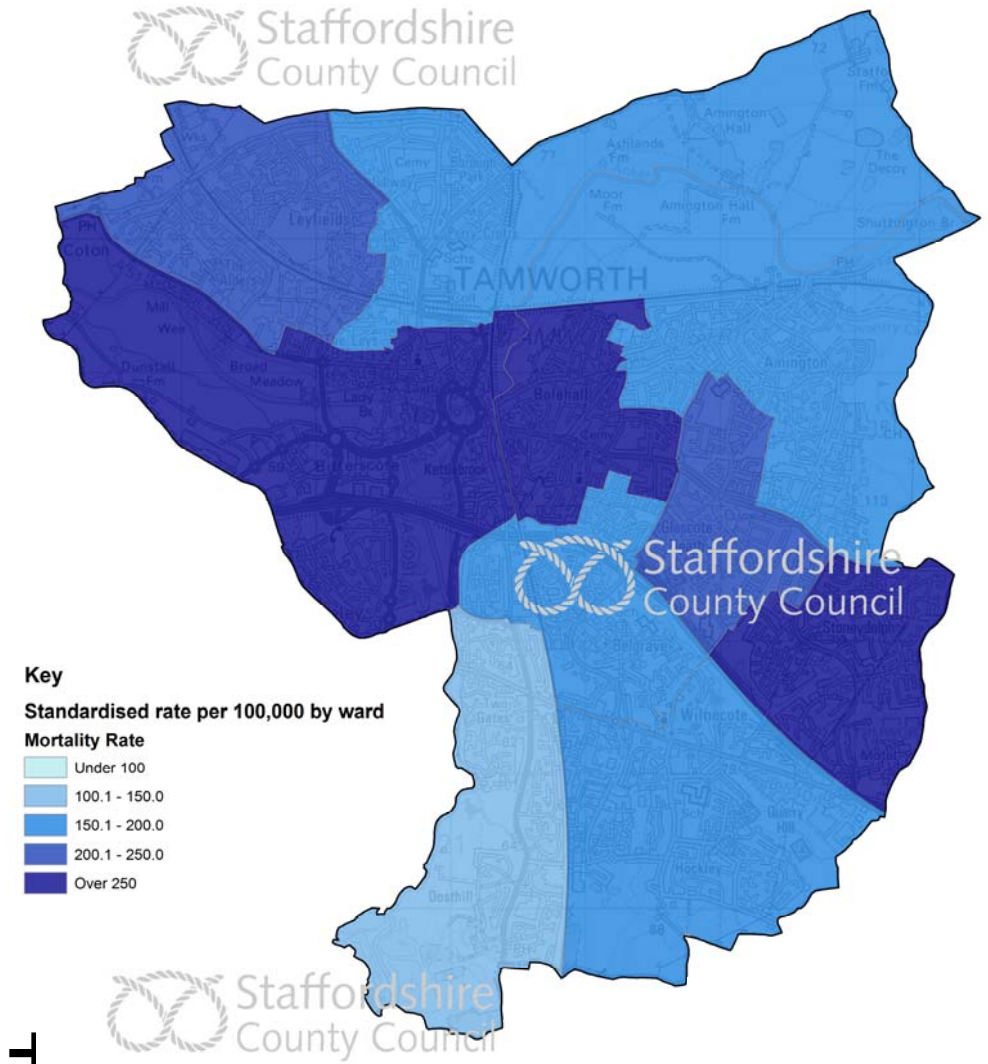
THE PEOPLE OF TAMWORTH BOROUGH WILL:

Be able to access more good jobs, and feel the benefit of economic growth.

Summary: This section looks at the key themes associated with Tamworth Borough's residents ability to access more good jobs, and feel the benefit of economic growth.

	Spital	Trinity	Wilnecote	Mercian	Castle	Belgrave	Bolehall	Amington	Stonydelph	Glascote
Number of all out of work benefit claimants (Worklessness)	570	350	600	530	615	780	660	755	740	1005
Number of Jobseeker's Allowance Claimant Count	73	52	91	56	102	105	110	104	108	140
Number of Youth Unemployment (18-24 Years)	25	5	30	15	25	40	35	35	30	45
Rate of all out of work benefit claimants (Worklessness) Per 1,000 Residents	80.2	47.5	64.1	80.1	83.9	101.8	87.4	95.3	94.1	125.3
Rate of Jobseeker's Allowance Claimant Count Per 1,000 Residents	10.3	7.1	9.7	8.5	13.9	13.7	14.6	13.1	13.7	17.5
Rate of Youth Unemployment (18-24 Years) Per 1,000 18-24 Years Residents	46.0	9.1	36.3	31.8	39.4	52.8	55.0	49.5	40.2	65.2
% Population with No Qualifications	23%	19%	17%	25%	23%	23%	24%	21%	18%	23%
% Population with NVQ Level 2 Qualifications	14%	15%	14%	14%	13%	14%	14%	15%	15%	13%
% Population with NVQ Level 4 Qualifications	17%	17%	16%	14%	17%	10%	13%	15%	13%	8%
Rate of Business Startups per 1,000 Residents	15.2	14.2	14.4	19.2	22.5	13.2	7.9	12.1	8.1	8.0
Total Jobs (Rounded)	1600	600	3200	7900	9300	1000	800	3500	1700	300
% 16-19 year olds not in education, employment or training (NEETs) 2013	3%	5%	2%	2%	4%	5%	6%	5%	5%	7%
Rate of Children in families in receipt of CTC (<60% median income) or IS/JSA per 1,000 residents	38.7	16.3	33.7	31.0	28.6	60.7	39.7	49.2	49.0	87.3
Rate of Pupils Who Claim Free School Meals per 1,000 Residents	22.1	7.3	17.2	15.6	13.6	34.7	22.2	27.1	24.2	50.1
% Households Overw Occupied	68%	85%	76%	72%	53%	69%	66%	72%	68%	54%

For data sources, please see Appendix B

[ ] Above the Staffordshire Average/Rate   [ ] Below the Staffordshire Average/Rate

Tamworth Borough

Economy and Prosperity: Thematic Maps

Map 5: Rate of all Out of Work Benefit Claimants (Worklessness) Per 1,000 Residents by Ward
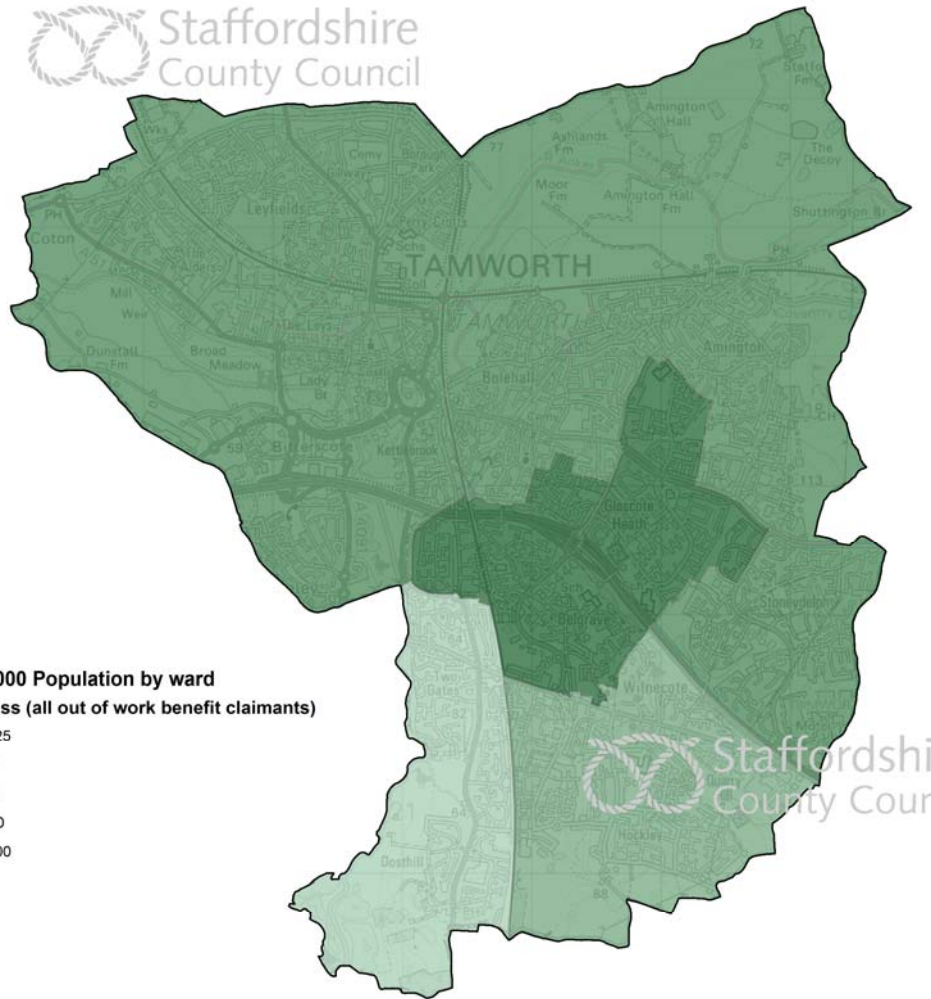
Map 6: Rate of Youth Unemployment (18-24 Years) Per 1,000 Residents by Ward
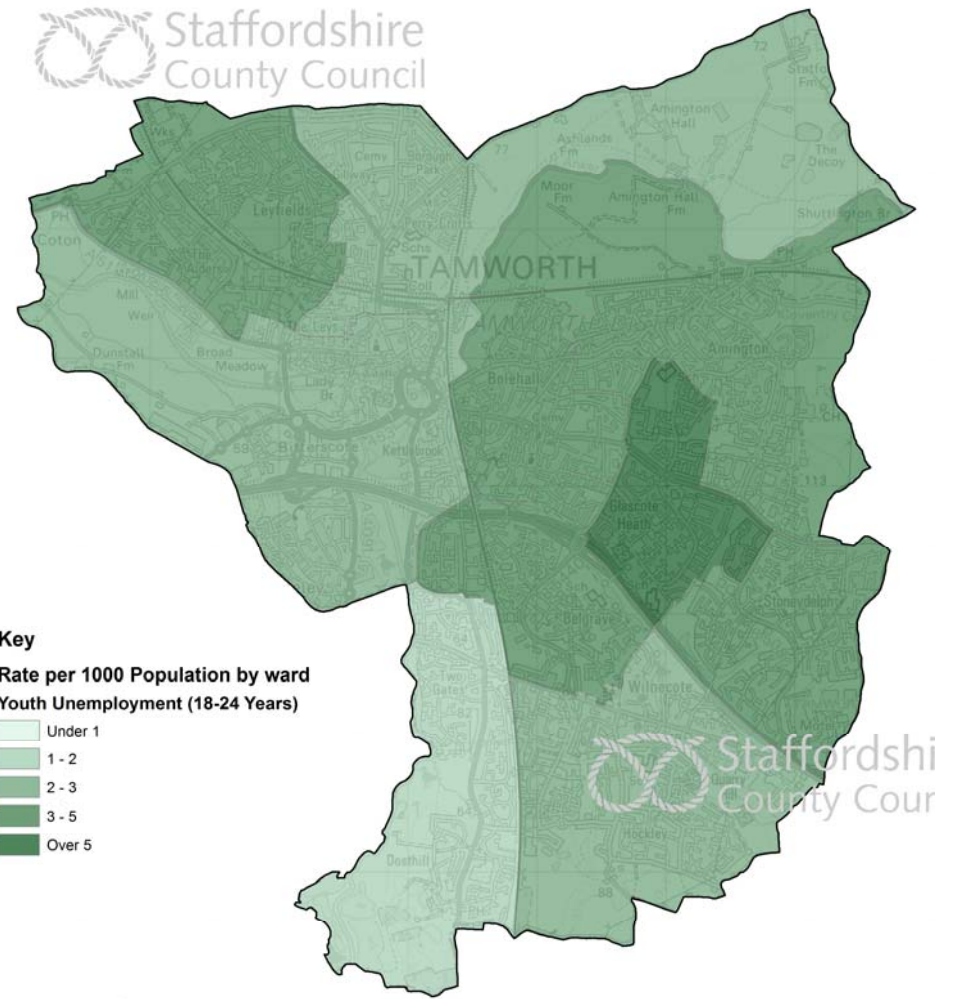
Key

Rate per 1000 Population by ward
Worklessness (all out of work benefit claimants)

- Under 25
- 25 - 50
- 50 - 75
- 75 - 100
- Over 100

Key

Rate per 1000 Population by ward
Youth Unemployment (18-24 Years)

- Under 1
- 1 - 2
- 2 - 3
- 3 - 5
- Over 5

Appendix A: District Comparison Tables

Demographic Overview

	Cannock Chase	East Staffordshire	Lichfield District	Newcastle Borough	South Staffordshire	Stafford Borough	Staffordshire Moorlands	Tamworth	Staffordshire
Total 2012 Population (1,000's)	97.94	114.4	101.2	124.2	108.4	131.6	97.24	77.12	852.1
Total 0-5 Population	6934	8572	6399	7648	5972	8346	5684	6034	55589
Total 0-15 Population	18135	21914	17624	20996	17604	22171	15906	15399	149749
Total Working Age (16-64) Population	63291	72342	61919	79657	67209	82904	59807	49770	536899
Total 65+ Population	16514	20132	21643	23530	23628	26555	21524	11949	165475
% Population 0-5 Years	7%	7%	6%	6%	6%	6%	6%	8%	7%
% Population 0-15 Years	19%	19%	17%	17%	16%	17%	16%	20%	18%
% Population Working Age (16-64 Years)	65%	63%	61%	64%	62%	63%	62%	65%	63%
% Population 65+ Years	17%	18%	21%	19%	22%	20%	22%	15%	19%
% Population BME	3%	14%	5%	7%	5%	7%	3%	5%	6%
% 0-24 Years Population BME	3%	15%	5%	9%	7%	7%	2%	4%	7%
Number of Households (1,000's)	40.66	47.25	41.22	52.57	44.46	54.78	41.77	31.62	354.3
% Single Occupancy Households	27%	29%	24%	31%	25%	29%	28%	26%	28%
% Single Parent Households	10%	10%	8%	10%	8%	8%	8%	12%	9%
% Land Urban (Urban/Rural Classification)	51%	13%	16%	24%	13%	10%	11%	95%	15%

■ Above the Staffordshire Average/Rate   □ Below the Staffordshire Average/Rate

■ Above the Staffordshire Average/Rate

Safety

	Cannock Chase	East Staffordshire	Lichfield District	Newcastle Borough	South Staffordshire	Stafford Borough	Staffordshire Moorlands	Tamworth	Staffordshire
Rate of All Crime	52.1	49.2	35.6	47.6	35.6	38.9	32.7	54.3	43.0
Rate of Violent Crime	13.0	13.0	7.5	12.8	7.1	9.9	9.3	15.3	10.9
Rate of Violence With Injury	6.1	5.6	3.4	5.4	3.3	4.3	4.5	6.8	4.8
Rate of Domestic Violence	3.3	3.0	1.8	3.9	1.9	2.7	2.9	4.5	3.0
Rate of Alcohol Related Violence	3.2	2.8	1.8	2.9	1.5	2.5	2.0	3.9	2.6
Rate of Serious Acquisitive Crime	6.2	7.1	6.4	5.9	7.3	4.7	3.8	6.6	6.0
Rate of Vehicle Crime	3.4	3.6	3.9	3.6	4.2	2.6	2.9	3.5	3.5
Rate of Domestic Burglary (Rate per 1,000 Households)	5.7	7.7	5.5	4.8	6.5	4.3	1.7	6.4	5.3
Rate of Shoplifting	3.7	3.2	2.6	3.0	1.5	3.2	1.3	6.2	3.0
Rate of Criminal Damage	8.5	8.0	5.5	9.5	6.0	6.4	5.9	9.5	7.4
Rate of Incidents of Anti-social behaviour	26.0	22.6	17.2	30.7	18.2	22.7	18.7	28.3	23.1
Rate of Road Traffic Casualties	3.4	4.5	4.2	3.2	4.3	4.2	3.2	2.5	3.7
Rate of Road Traffic Casualties Killed or Seriously Injured	0.3	0.4	0.2	0.2	0.2	0.2	0.3	0.1	0.3
Rate of Deliberate fires	0.1	0.1	0.2	0.3	0.5	0.3	0.3	0.5	0.3
Rate of Adult Safeguarding Referals (Resident Poscode)	4.6	3.2	3.6	5.2	5.2	4.5	3.7	3.2	4.2
Rate of Referrals to Children Social Care Services (Child Postcode)	13.7	13.2	7.3	9.5	6.4	8.2	7.5	15.2	9.9

Health and Wellbeing

	Cannock Chase	East Staffordshire	Lichfield	Newcastle-under-Lyme	South Staffordshire	Stafford	Staffordshire Moorlands	Tamworth	Staffordshire	England / * Great Britain
General fertility rates: Live births per 1,000 women aged 15-44 years	59.8	69.3	57.0	53.0	51.0	56.3	54.1	64.4	58.1	64.4
% with access to maternity services	91%	81%	90%	90%	89%	91%	89%	88%	88%	
% Smoking in pregnancy	17.1%	10.6%	9.9%	19.9%	10.6%	10.4%	15.6%	16.3%	13.6%	14%
Under 18 conceptions: Rate per 1,000 girls aged 15-17	49.6	36.5	32.4	35.3	27.2	30.7	28.3	51.8	35.9	34.75
% Low birth weight babies	7.8%	7.9%	7.8%	7.8%	6.2%	6.3%	5.9%	8.0%	7.3%	7.3%
% Breast feeding initiation	53.0%	53.4%	65.9%	59.7%	59.9%	69.2%	62.2%	56.1%	60.0%	*61.4%
% Excess weight (Reception) (5 years)	26.1%	22.6%	22.6%	22.2%	24.3%	21.2%	26.2%	23.4%	23.4%	22.8%
% Excess weight (Year 6) (5 years)	33.3%	31.1%	33.3%	34.4%	31.6%	32.6%	33.2%	33.3%	32.9%	32.9%
% Children with a limited long-term disability (0-15)	4.5%	3.4%	3.6%	3.6%	3.5%	3.8%	3.5%	4.4%	3.8%	3.7%
% Residents living in fuel poverty	11.8%	14.7%	11.9%	14.3%	11.4%	13.2%	14.7%	10.0%	12.9%	10.9%
% Disability Living Allowance claimants	6.8%	4.4%	4.7%	6.0%	4.6%	4.3%	5.3%	6.2%	5.2%	5.1%
Excess Winter Deaths Index (5 years, all ages)	8.9%	13.7%	21.6%	19.9%	17.6%	21.9%	18.8%	3.1%	16.7%	18.1%
% Older people living alone	11.4%	12.4%	12.2%	13.5%	13.3%	12.8%	13.5%	10.9%	12.6%	12.4%
Dependency ratio for older people: Rate per 100 working age	26.1	27.8	35.0	29.5	35.2	32.0	36.0	24.0	30.8	26.4
% Limiting long-term illness (census)	20.7%	17.7%	18.1%	20.8%	18.7%	18.2%	21.1%	17.9%	19.2%	17.6%
Life expectancy In Years (males) (5 years)	77.9	78.2	79.4	78.4	79.6	79.6	79.1	78.9	78.9	78.9
Life expectancy In Years (females) (5 years)	82.3	82.9	82.5	81.9	82.9	83.5	83.0	82.8	82.7	82.8
Mortality from causes considered preventable: rate per 100,000	223	196	183	195	173	166	176	204	187	188

Economy and Prosperity

	Cannock Chase	East Staffordshire	Lichfield District	Newcastle Borough	South Staffordshire	Stafford Borough	Staffordshire Moorlands	Tamworth	Staffordshire
Number of all out of work benefit claimants (Worklessness)	9025	8200	6220	10345	6405	7985	6175	6605	350
Number of Jobseeker's Allowance Claimant Count	1548	1317	859	1858	1294	1316	908	941	58
Number of Youth Unemployment (18-24 Years)	435	395	285	475	340	385	230	285	16
Rate of all out of work benefit claimants (Worklessness) Per 1,000	92.6	72.2	61.8	83.5	59.2	61.0	63.6	86.0	71.8
Rate of Jobseeker's Allowance Claimant Count Per 1,000 Residents	15.9	11.6	8.5	15.0	12.0	10.1	9.4	12.3	11.8
Rate of Youth Unemployment (18-24 Years) Per 1,000 Residents	52.6	42.3	38.3	34.5	39.7	34.4	33.6	43.4	37.7
% Population with No Qualifications	23%	20%	19%	22%	20%	17%	22%	21%	20%
% Population with NVQ Level 2 Qualifications	14%	13%	13%	13%	14%	13%	13%	14%	13%
% Population with NVQ Level 4 Qualifications	14%	19%	23%	19%	21%	25%	20%	14%	20%
Rate of Business Startups per 1,000 Residents	16.0	17.1	19.8	13.9	17.2	17.7	14.3	13.3	16.3
Total Jobs (Rounded)	34100	53900	39700	44400	27900	56200	27100	29900	313200
% 16-19 year olds not in education, employment or training (NEETs)	6%	3%	5%	3%	3%	3%	3%	4%	4%
Rate of Children in families in receipt of CTC (<60% median income) or IS/JSA	39.7	36.0	25.6	33.6	22.0	22.8	22.0	43.8	17.1
Rate of Pupils Who Claim Free School Meals per 1,000 Residents	20.5	18.1	12.6	17.7	10.4	11.8	11.9	23.6	15.5
% Households Overw Occupied	69%	70%	76%	69%	76%	72%	80%	68%	72%

Legend:
- Above the Staffordshire Average/Rate
- Below the Staffordshire Average/Rate
- Worse than England Average/Rate
- Similar to England Average/Rate
- Better than England Average/Rate
- S/- Suppressed/Unavailable

APPENDIX B: METADATA

Demographic Metadata	Source	Date Parameters
Total 2012 Population	Office For National Statistics [Nomis]	2012
Total 0-5 Population	Office For National Statistics [Nomis]	2012
Total 0-15 Population	Office For National Statistics [Nomis]	2012
Total Working Age (16-64) Population	Office For National Statistics [Nomis]	2012
Total 65+ Population	Office For National Statistics [Nomis]	2012
% Population 0-5 Years	Office For National Statistics [Nomis]	2012
% Population 0-15 Years	Office For National Statistics [Nomis]	2012
% Population Working Age (16-64 Years)	Office For National Statistics [Nomis]	2012
% Population 65+ Years	Office For National Statistics [Nomis]	2012
% Population BME	Office For National Statistics [Nomis]	2011 Census
% 0-24 Years Population BME	Office For National Statistics [Nomis]	2011 Census
Number of Households	Office For National Statistics [Nomis]	2011 Census
% Single Occupancy Households	Office For National Statistics [Nomis]	2011 Census
% Single Parent Households	Office For National Statistics [Nomis]	2011 Census
% Urban (Urban/Rural Classification)	Department for Environment, Food & Rural Affairs	2011
Dominant Mosaic Group	Experian MOSAIC © Public Sector	N/A

Safety & Wellbeing Metadata	Source	Date
Rate of All Crime	Staffordshire Police	2012/13
Rate of Violent Crime	Staffordshire Police	2012/13
Rate of Violence With Injury	Staffordshire Police	2012/13
Rate of Domestic Violence	Staffordshire Police	2012/13
Rate of Alcohol Related Violence	Staffordshire Police	2012/13
Rate of Serious Acquisitive Crime	Staffordshire Police	2012/13
Rate of Vehicle Crime	Staffordshire Police	2012/13
Rate of Domestic Burglary	Staffordshire Police	2012/13
Rate of Shoplifting	Staffordshire Police	2012/13
Rate of Criminal Damage	Staffordshire Police	2012/13
Rate of Incidents of Anti-social behaviour	Staffordshire Police	2012/13
Rate of Road Traffic Casualties	STATS19 Database	2012
Rate of Casualties Killed or Seriously Injured	STATS19 Database	2012
Rate of Deliberate fires	Staffordshire Fire & Rescue Service	2012/13
Rate of Adult Safeguarding Referals (Resident Poscode)	Staffordshire County Council	2012/13
Rate of Referrals to Children Social Care Services (Child Postcode)	Staffordshire County Council	2012/13

Health and Wellbeing Metadata

Health and Wellbeing Metadata	Source	Date Parameters
General fertility rates: Live births per 1,000 women aged 15-44 years	Office for National Statistics	2010-12
% with access to maternity services	West Midlands Maternity Core Dataset from Perinatal Episode Electronic Record (PEER) data, West Midlands Perinatal Institute	2010/11
% Smoking in pregnancy	Department of Health (District level analysis); West Midlands Maternity Core Dataset from Perinatal Episode Electronic Record (PEER) data, West Midlands Perinatal Institute (Ward level analysis)	2010/11
Under 18 conceptions: Rate per 1,000 girls aged 15-17	Office for National Statistics	2009-11
% Low birth weight babies	Office for National Statistics	2010-12
% Breast feeding initiation	Department of Health (District level analysis); West Midlands Maternity Core Dataset from Perinatal Episode Electronic Record (PEER) data, West Midlands Perinatal Institute (Ward level analysis)	2010/11
% Excess weight (Reception) (5 years)	National Child Measurement Programme	2007/08 - 2011/12
% Excess weight (Year 6) (5 years)	National Child Measurement Programme	2007/08 - 2011/12
% Children with a limited long-term disability (0-15)	Census (2011), Office for National Statistics	2011 Census
% Residents living in fuel poverty	Department of Energy and Climate Change, Sub-regional analysis (2011)	2011 Census
% Disability Living Allowance claimants	Department for Work and Pensions	Feb-13
Excess Winter Deaths Index (5 years, all ages)	Office for National Statistics	2007-2012
% Older people living alone	Census (2011), Office for National Statistics	2011 Census
Dependency ratio for older people: Rate per 100 working age population	Office for National Statistics	2012
% Limiting long-term illness (census)	Census (2011), Office for National Statistics	2011 Census
Life expectancy In Years (males) (5 years)	Office for National Statistics	2008-2012
Life expectancy In Years (females) (5 years)	Office for National Statistics	2008-2012
Mortality from causes considered preventable: rate per 100,000 population	Public Health Outcome Framework, Public Health England	2008-2012

Economy and Prosperity Metadata

Economy and Prosperity Metadata	Source	Date Parameters
Number of all out of work benefit claimants (Worklessness)	Office For National Statistics [Nomis]	Aug-13
Number of Jobseeker's Allowance Claimant Count	Office For National Statistics [Nomis]	Jan-14
Number of Youth Unemployment (18-24 Years)	Office For National Statistics [Nomis]	Feb-14
Rate of all out of work benefit claimants (Worklessness) Per 1,000 Residents	Office For National Statistics [Nomis]	Aug-13
Rate of Jobseeker's Allowance Claimant Count Per 1,000 Residents	Office For National Statistics [Nomis]	Jan-14
Rate of Youth Unemployment (18-24 Years) Per 1,000 Residents (18-24 Years)	Office For National Statistics [Nomis]	Feb-14
% Population with No Qualifications	Office For National Statistics [Nomis]	2011 Census
% Population with NVQ Level 2 Qualifications	Office For National Statistics [Nomis]	2011 Census
% Population with NVQ Level 4 Qualifications	Office For National Statistics [Nomis]	2011 Census
Rate of Business Startups per 1,000 Residents	New Business Start Ups: BankSearch Information Consultancy Ltd.	2013
Total Jobs (Rounded)	BRES [Nomis]	2013
% 16-19 year olds not in education, employment or training (NEETs)		2013
Rate of Children in families in receipt of CTC (<60% median income) or IS/JSA	HMRC	2011 Census
Rate of Pupils Who Claim Free School Meals	Schools Census	Jan-13

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